

The spas of the Austro-Hungarian Monarchy

Their development up to 1912 and their current use

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ROGAŠKA SLATINA, junij 2023



Program:

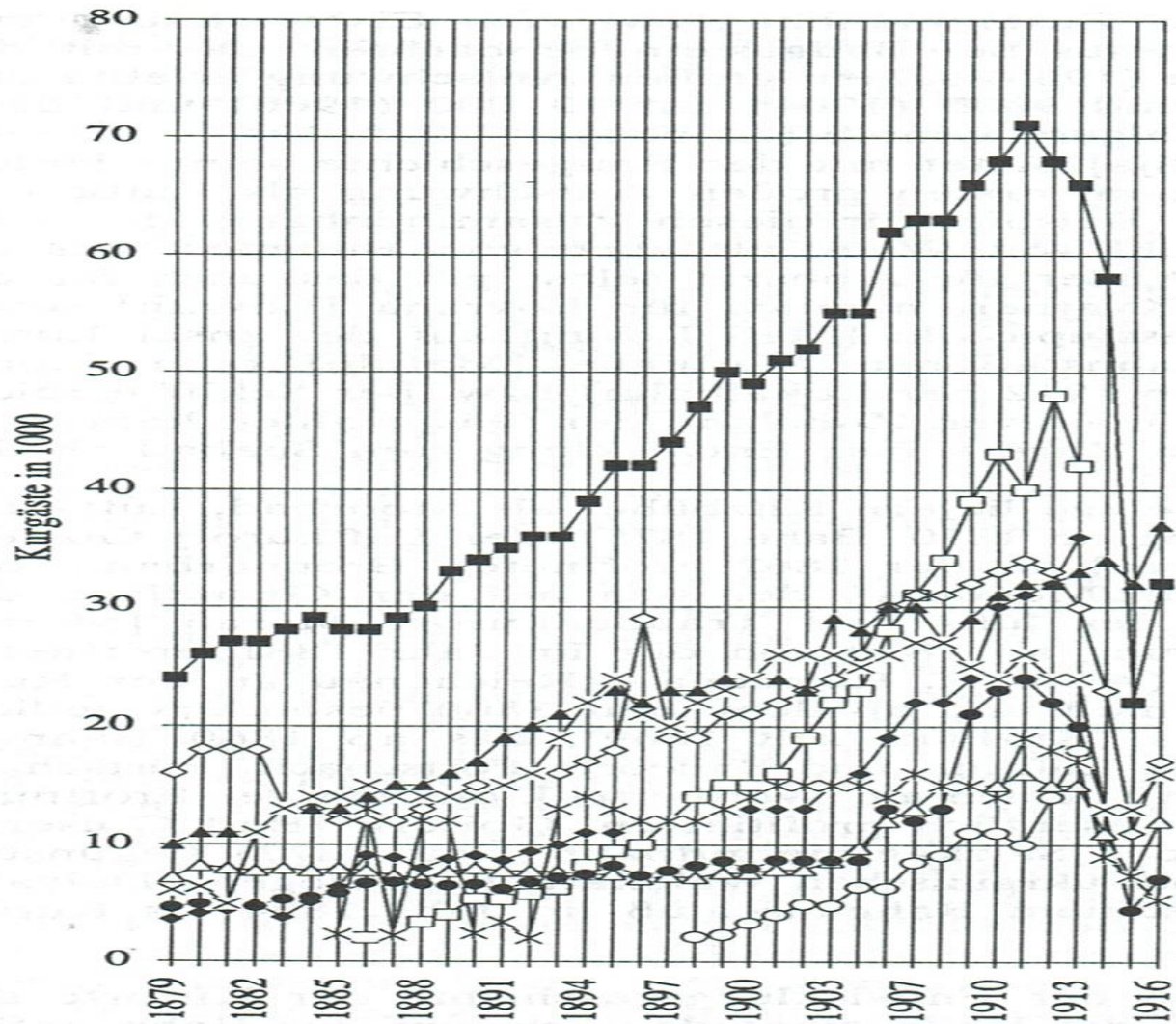
- (1) The “spa landscape” of the later Monarchy (1912)
- (2) The old spas today



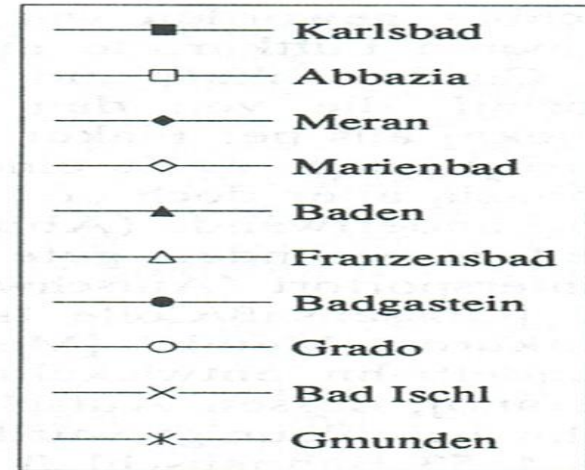
Part 1

The “spa landscape” of the later Monarchy (1912)

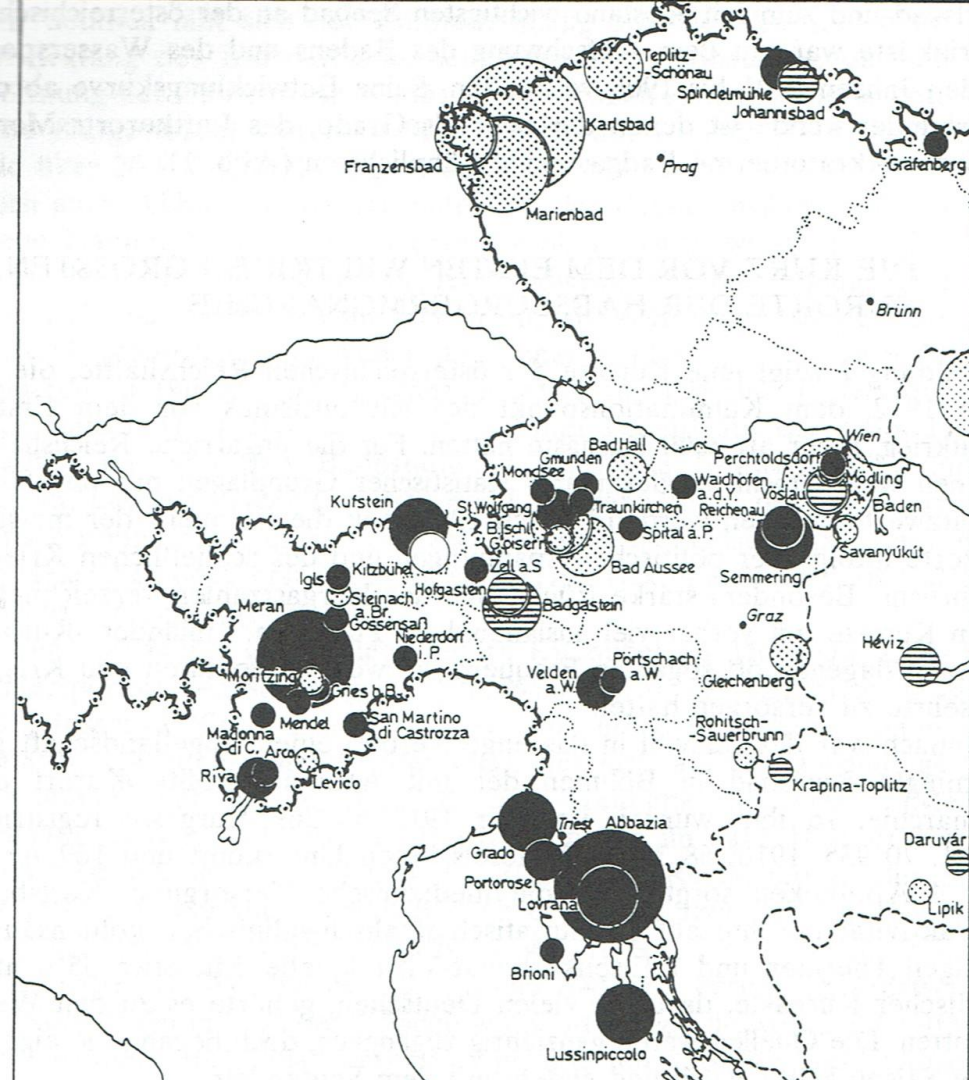




Development of tourist arrivals in the in 1912 ten largest spas of the Austrian half of the Habsburg Empire 1879-1916



Source: K.K. STATISTISCHE
ZENTRAL-KOMMISSION
1883-1919



**The largest spas by guest arrivals
in the Austro-Hungarian Monarchy in 1912**

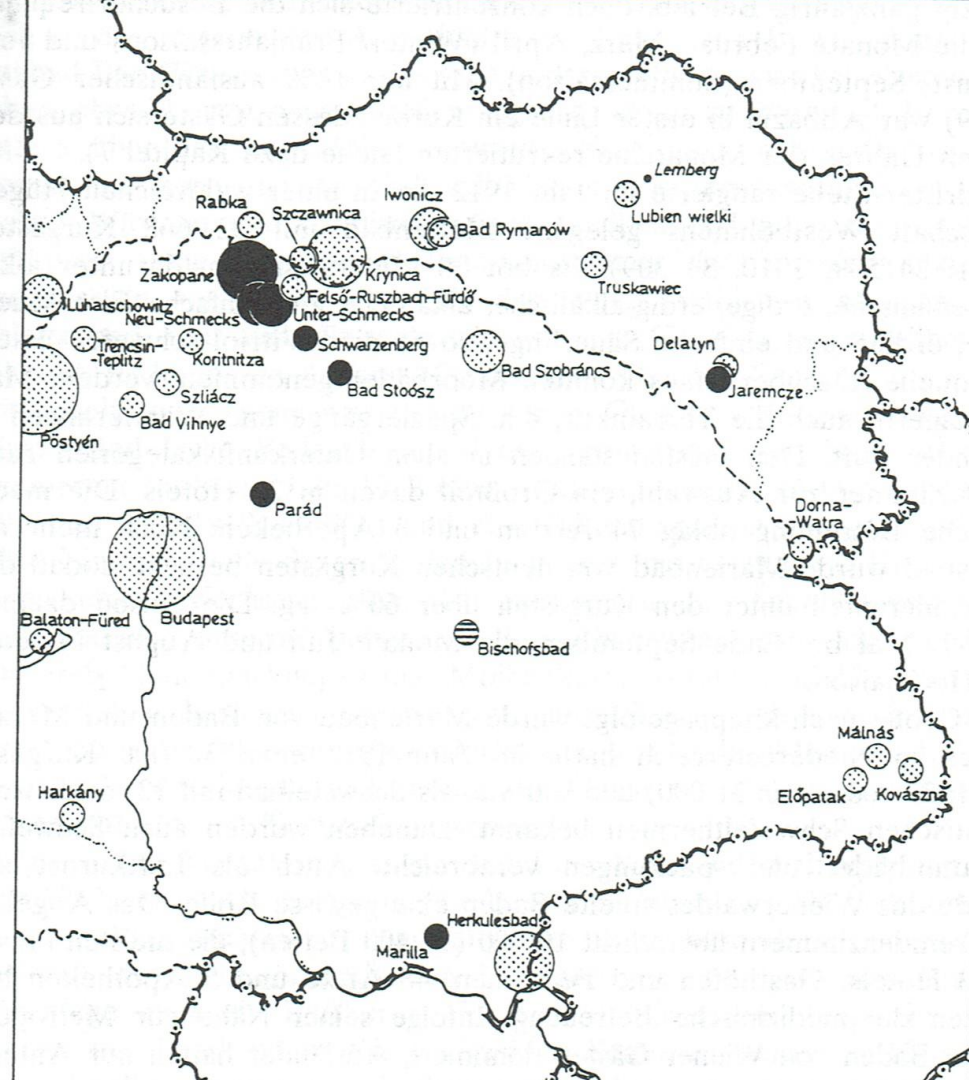
Western part

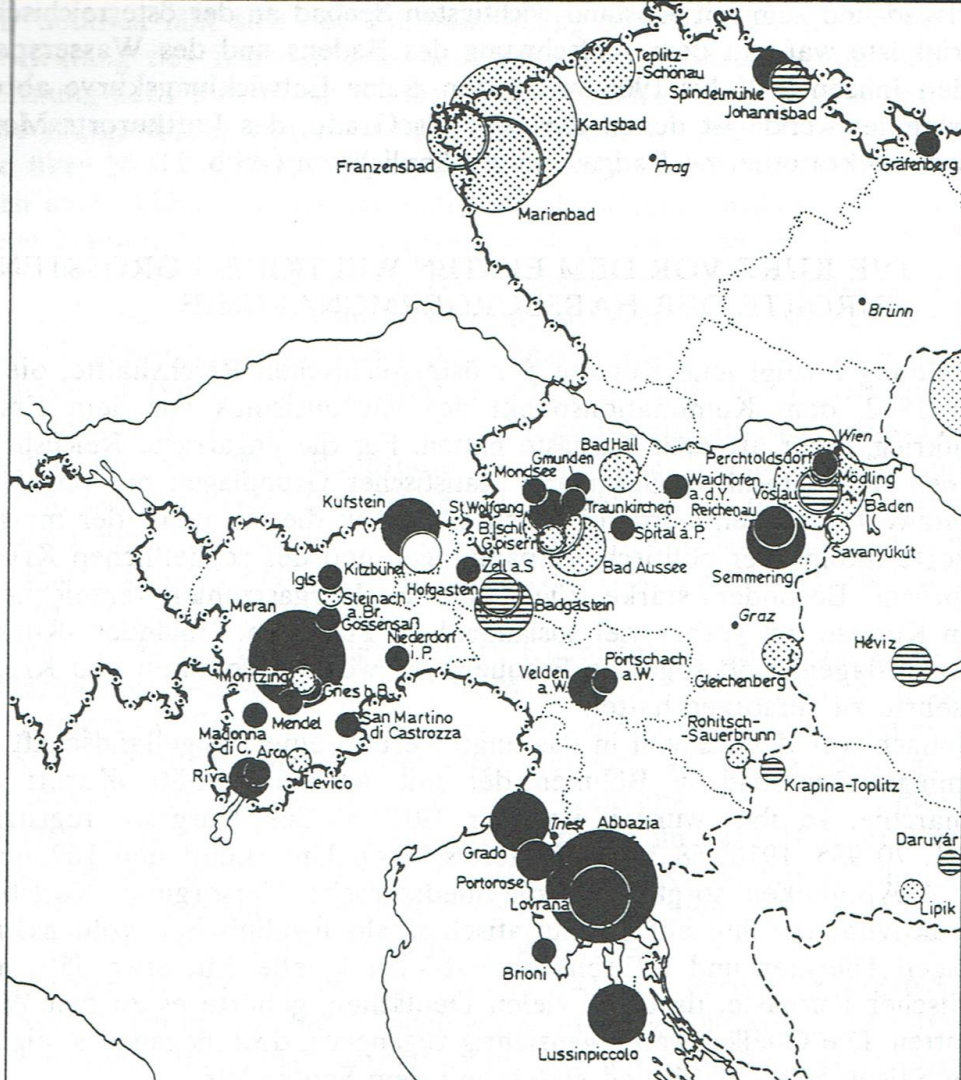
Source: JORDAN 1998 based on data after DIEM 1914

The largest spas by guest arrivals in the Austro-Hungarian Monarchy in 1912

Eastern part

Source: JORDAN 1998 based on data after DIEM 1914





**The largest spas by guest arrivals
in the Austro-Hungarian Monarchy in 1912**

Western part

Source: JORDAN 1998 based on data after DIEM 1914



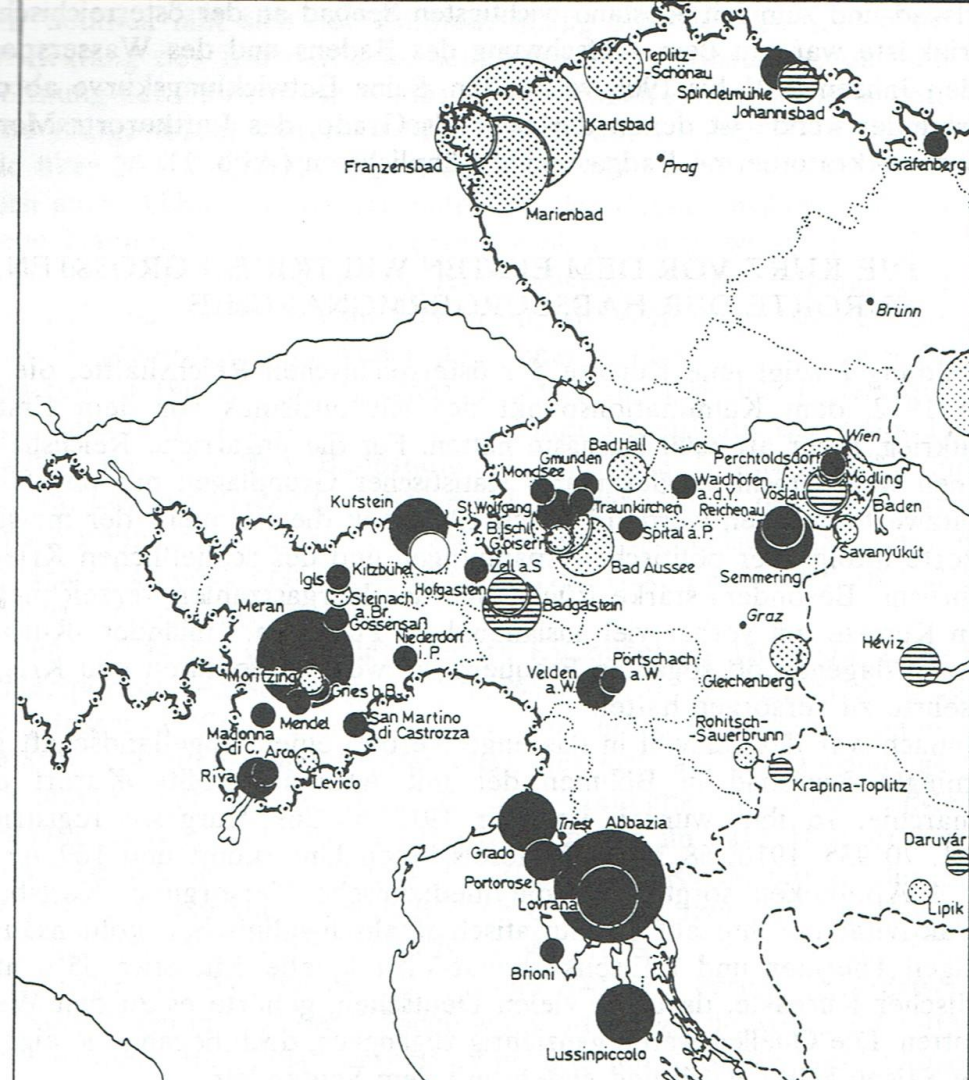
**Spa collonades in
Karlovy Vary**

Photo: JORDAN 2010



**Hotels of the late
Austro-Hungarian
period in the centre of
Opatija**

Photo: JORDAN 2005



**The largest spas by guest arrivals
in the Austro-Hungarian Monarchy in 1912**

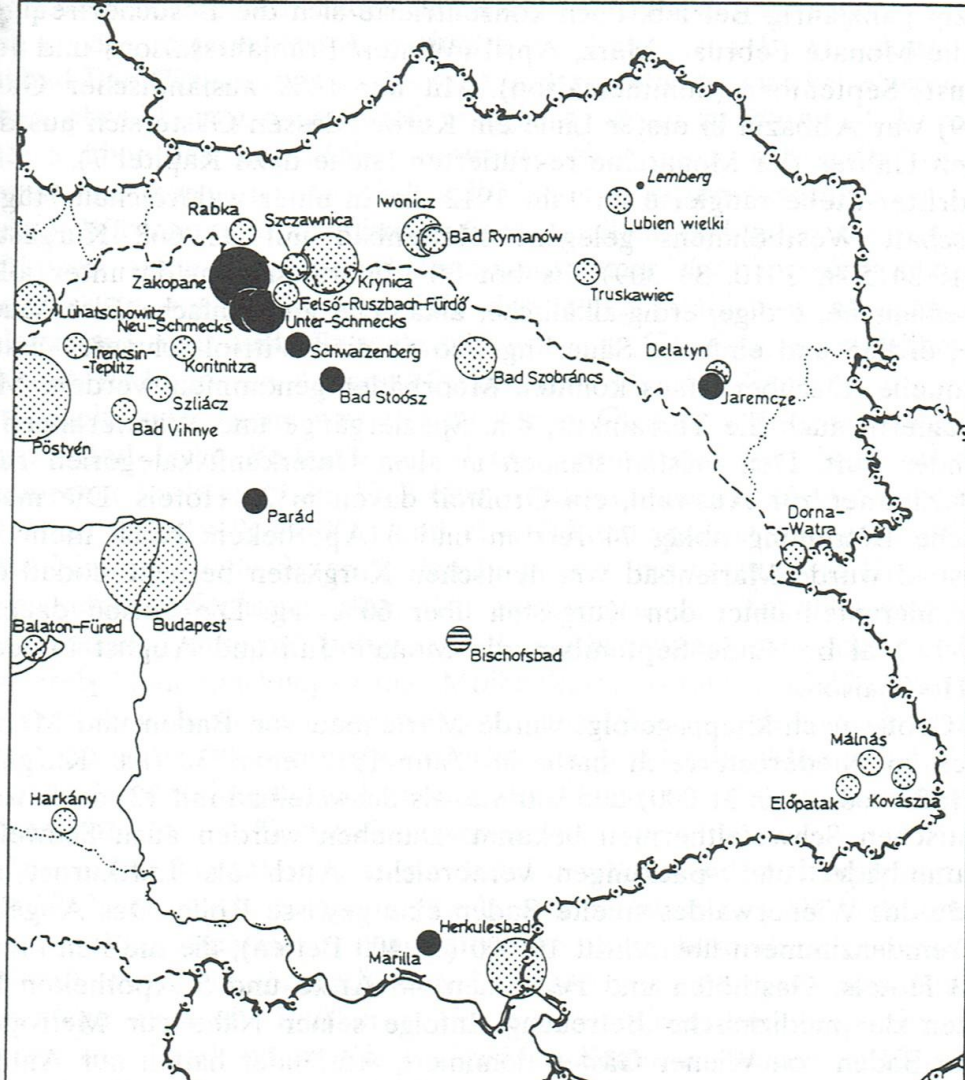
Western part

Source: JORDAN 1998 based on data after DIEM 1914



**The spa hall of
Mariánské Lázně**

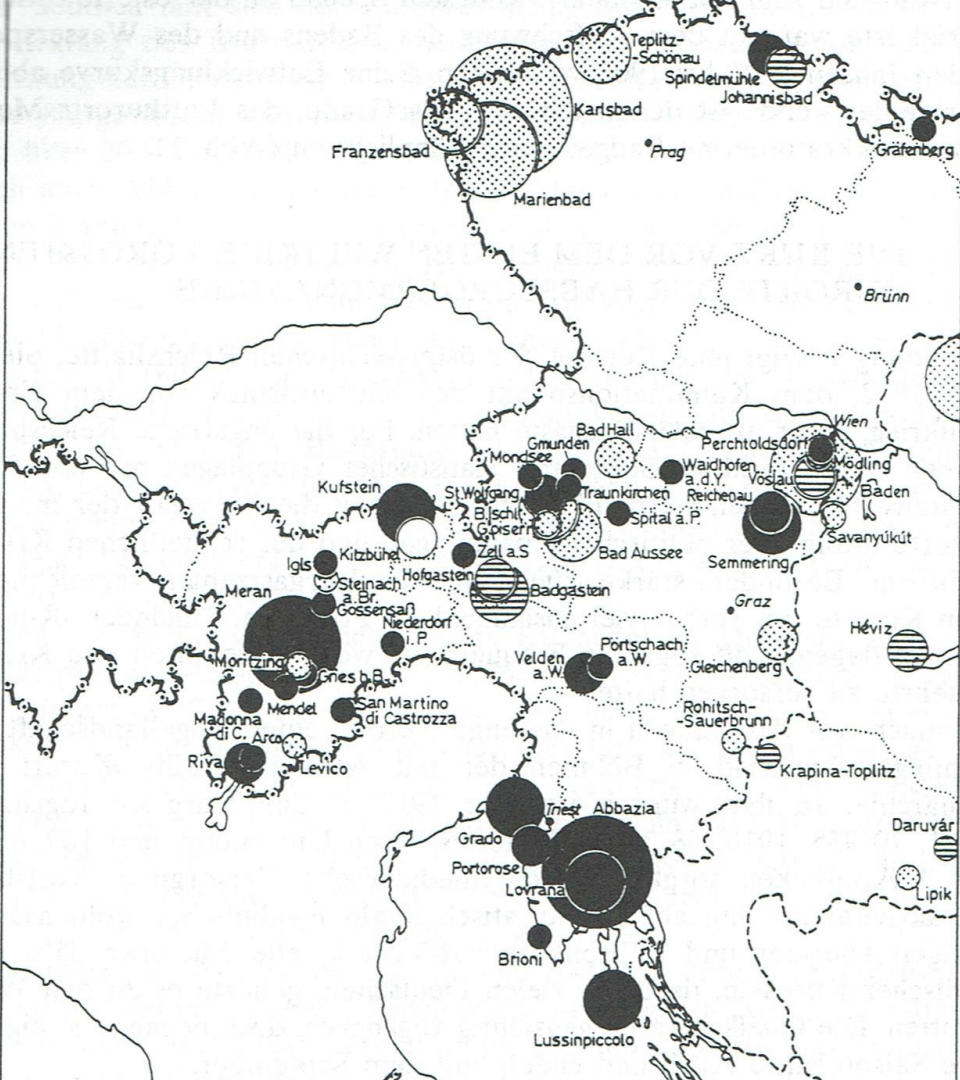
Photo:
PFLÜGER 2007



**The largest spas by guest arrivals
in the Austro-Hungarian Monarchy in 1912**

Eastern part

Source: JORDAN 1998 based on data after DIEM 1914



The largest spas by guest arrivals
in the Austro-Hungarian Monarchy in 1912

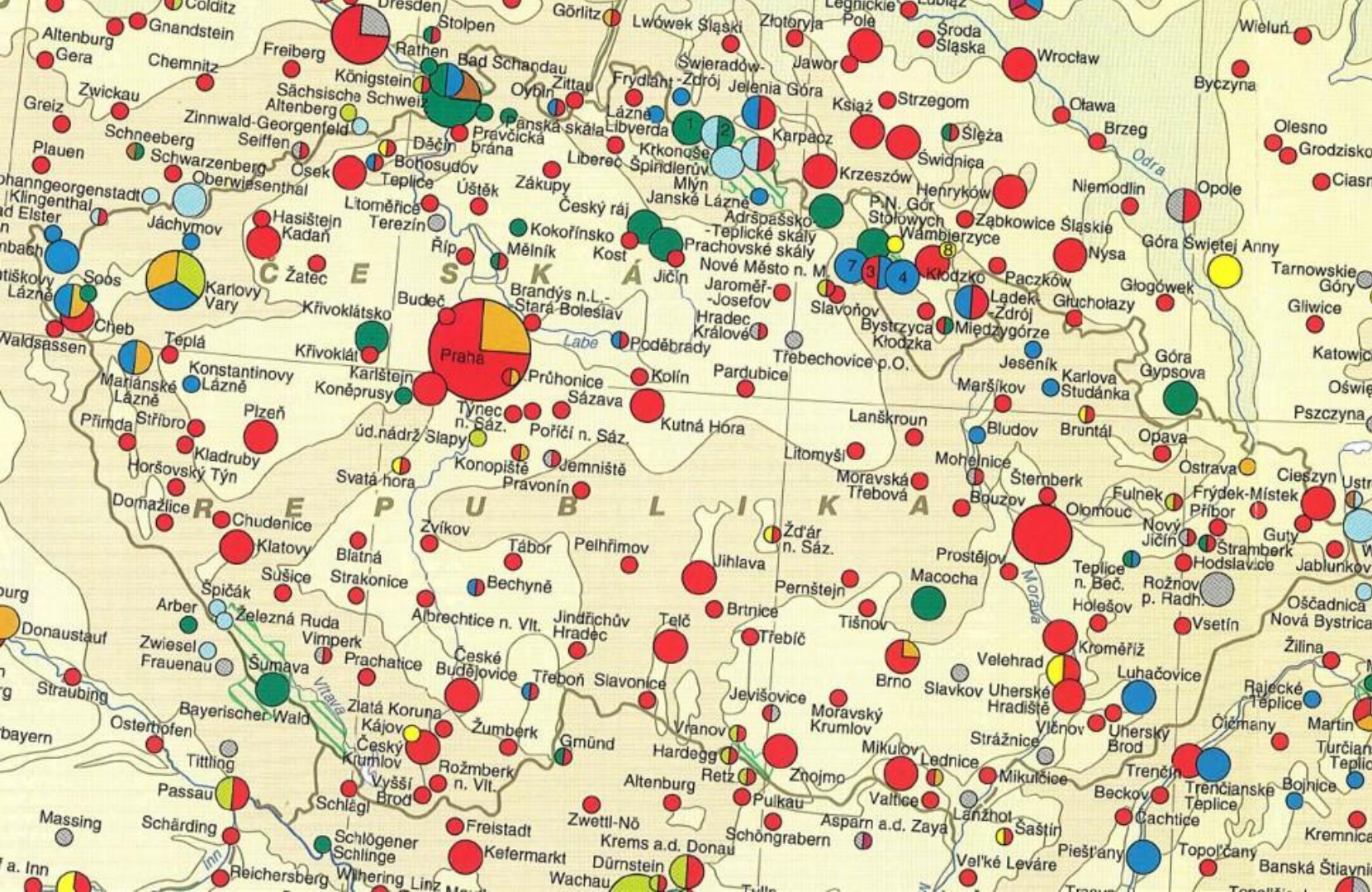
Western part

Source: JORDAN 1998 based on data after DIEM 1914

Part 2

The old spas today

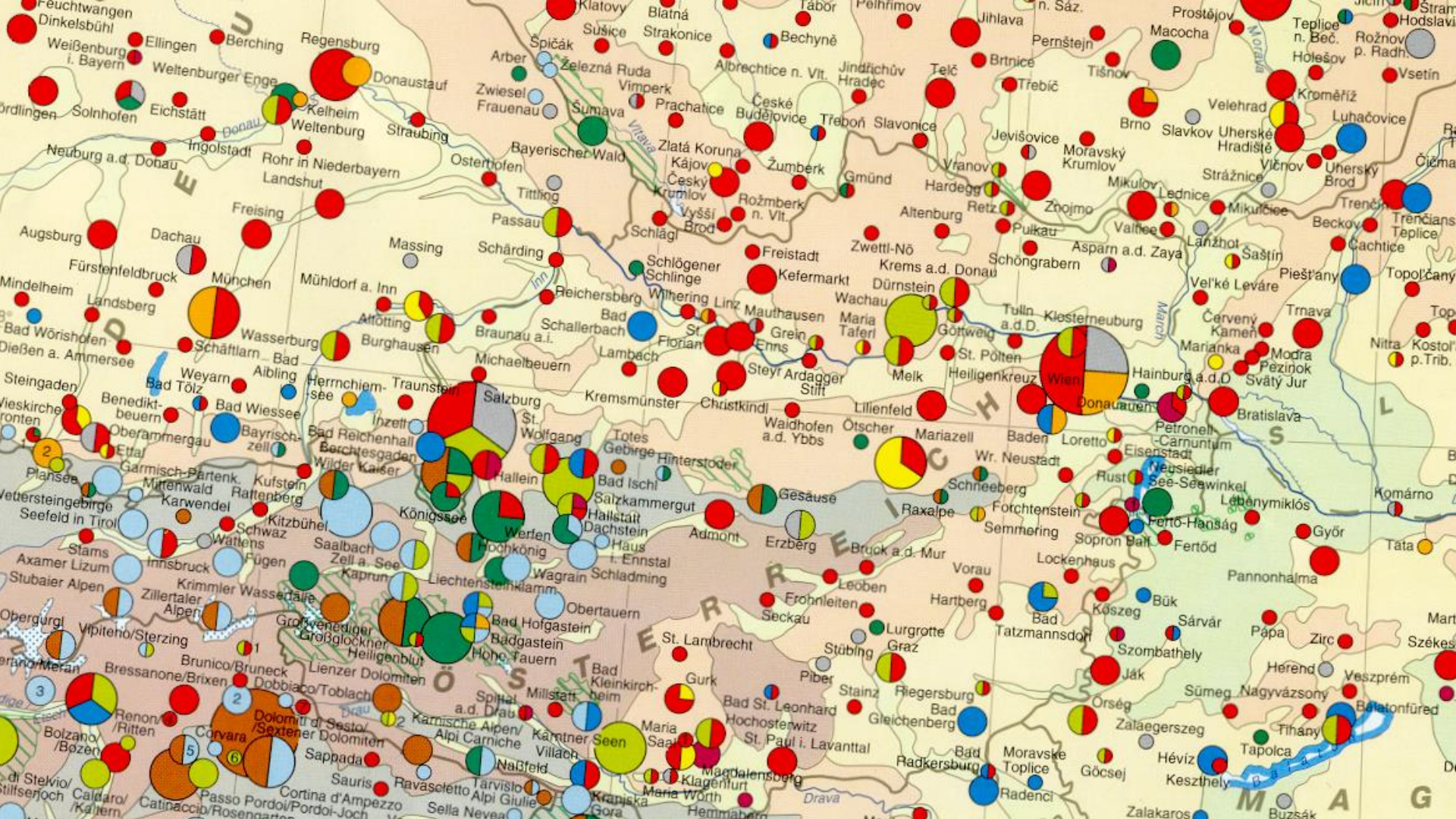


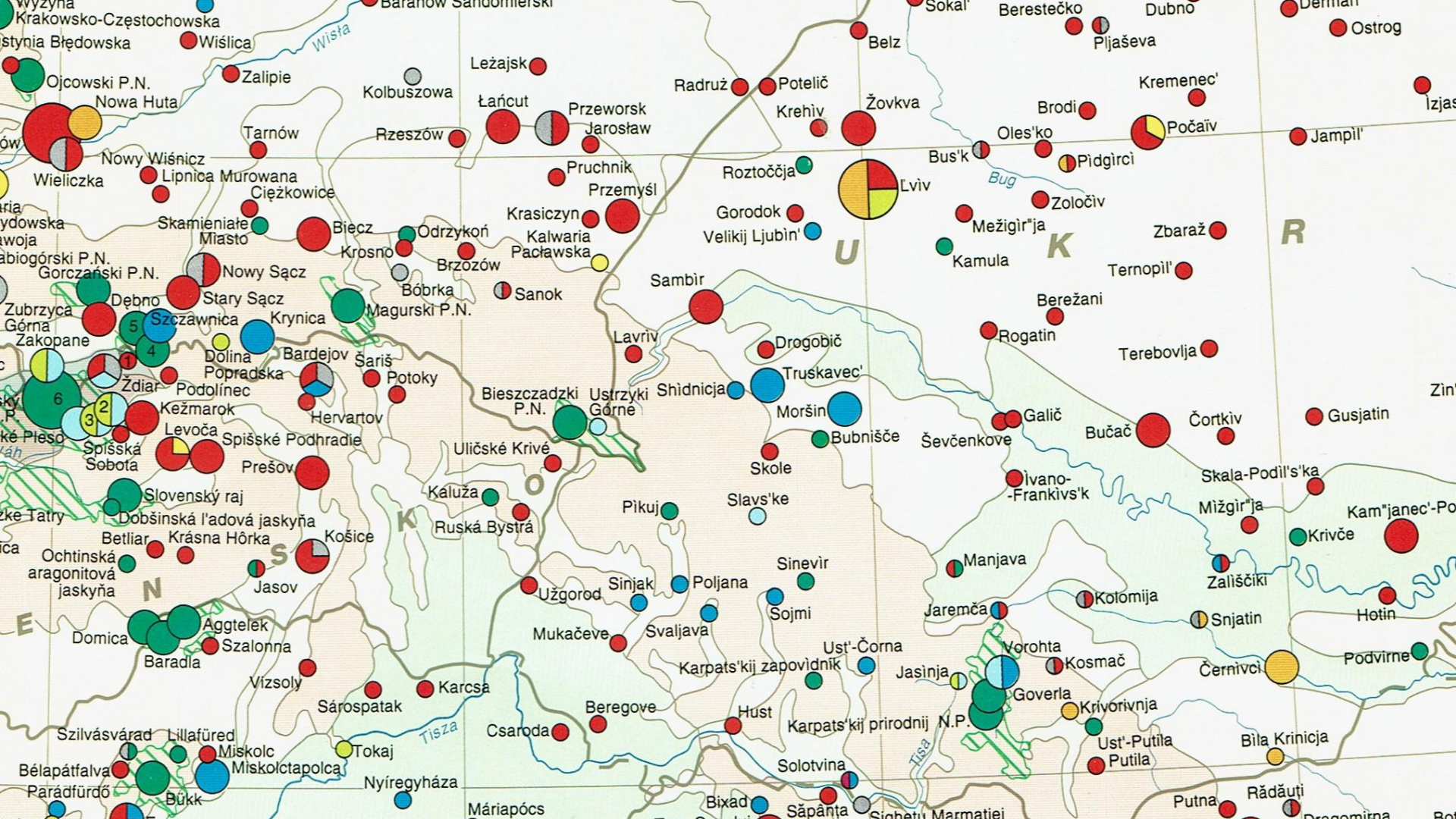


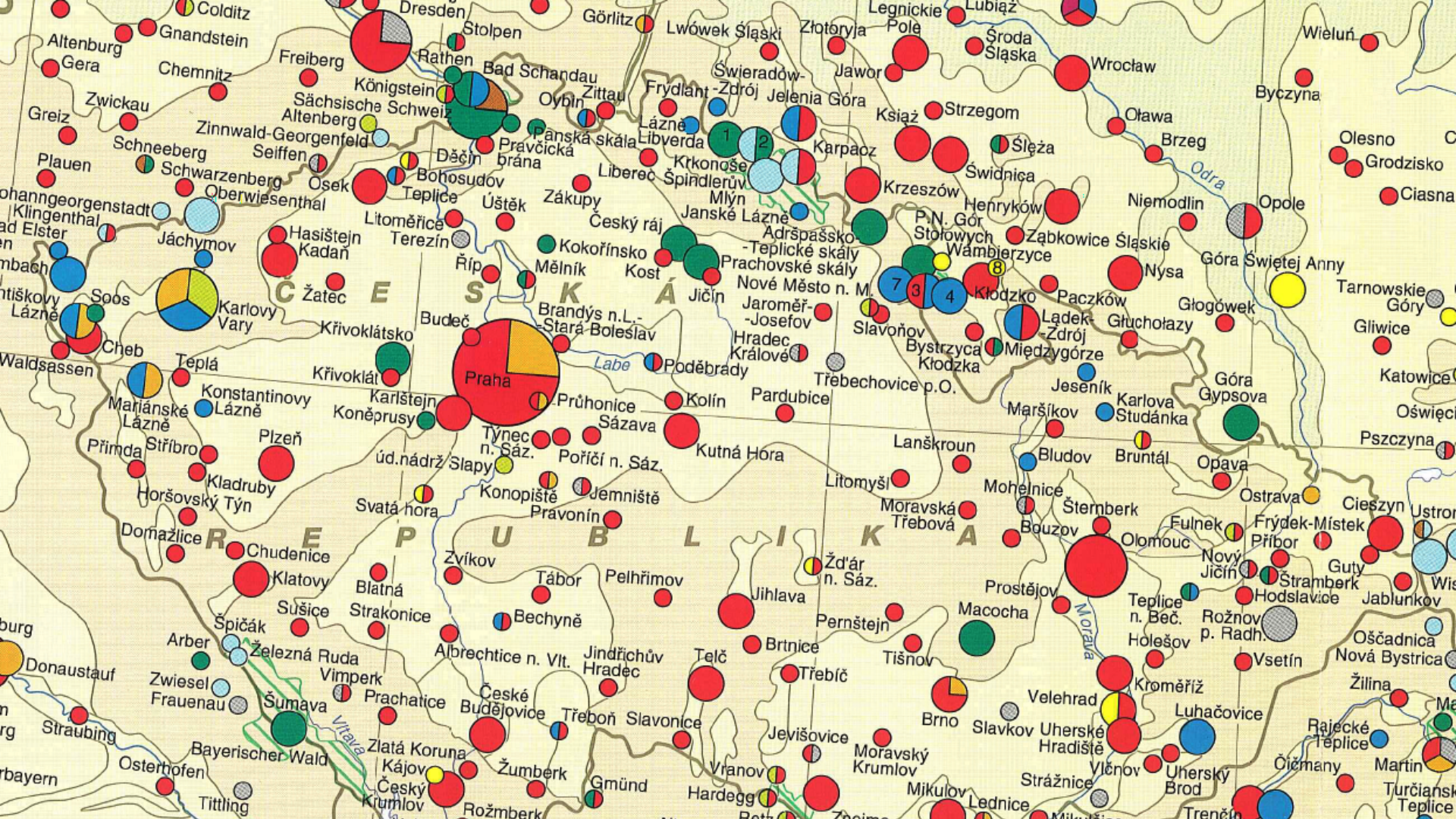
**International
tourism
attractions in
Central and
Southeastern
Europe**

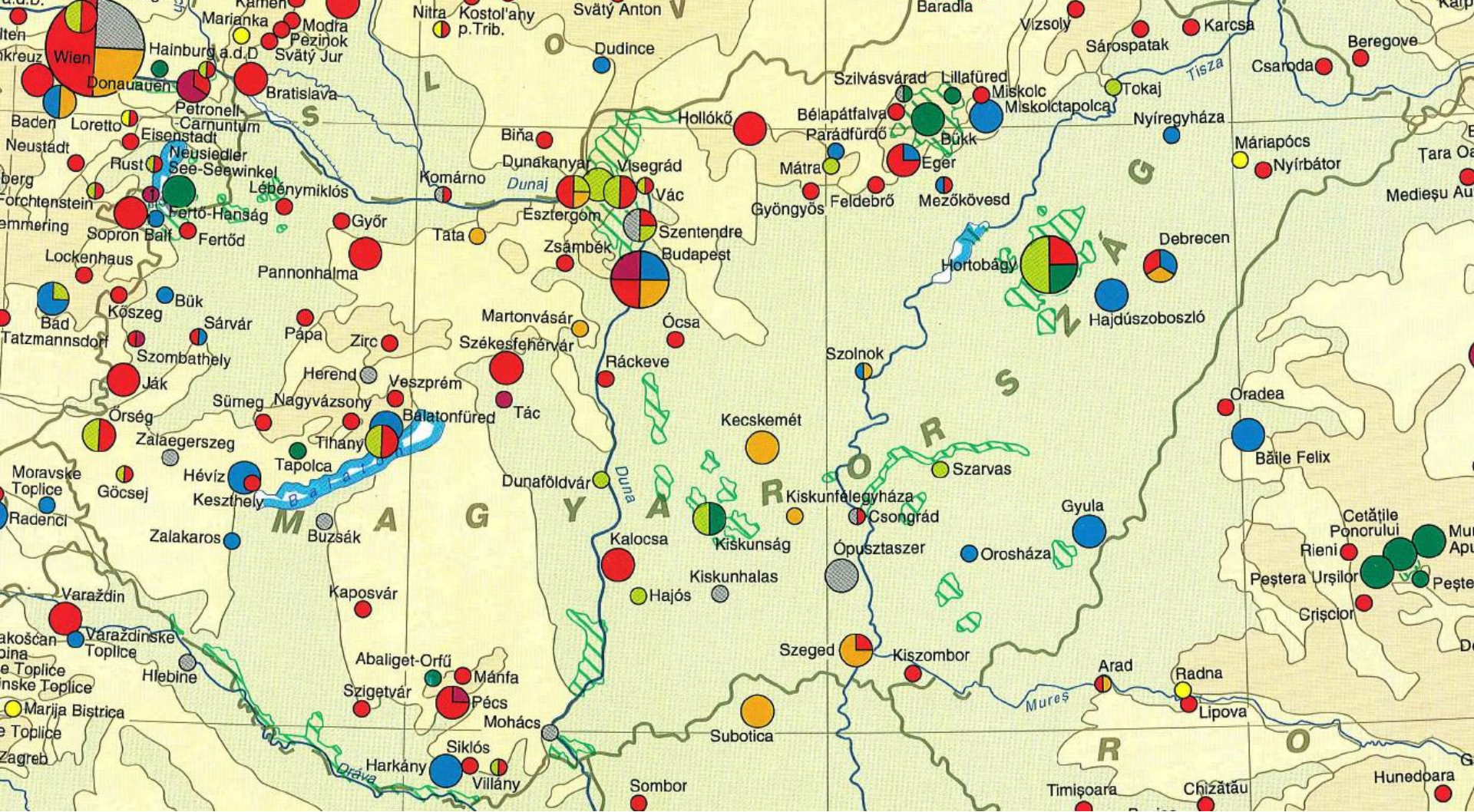
**Section
Czechia**

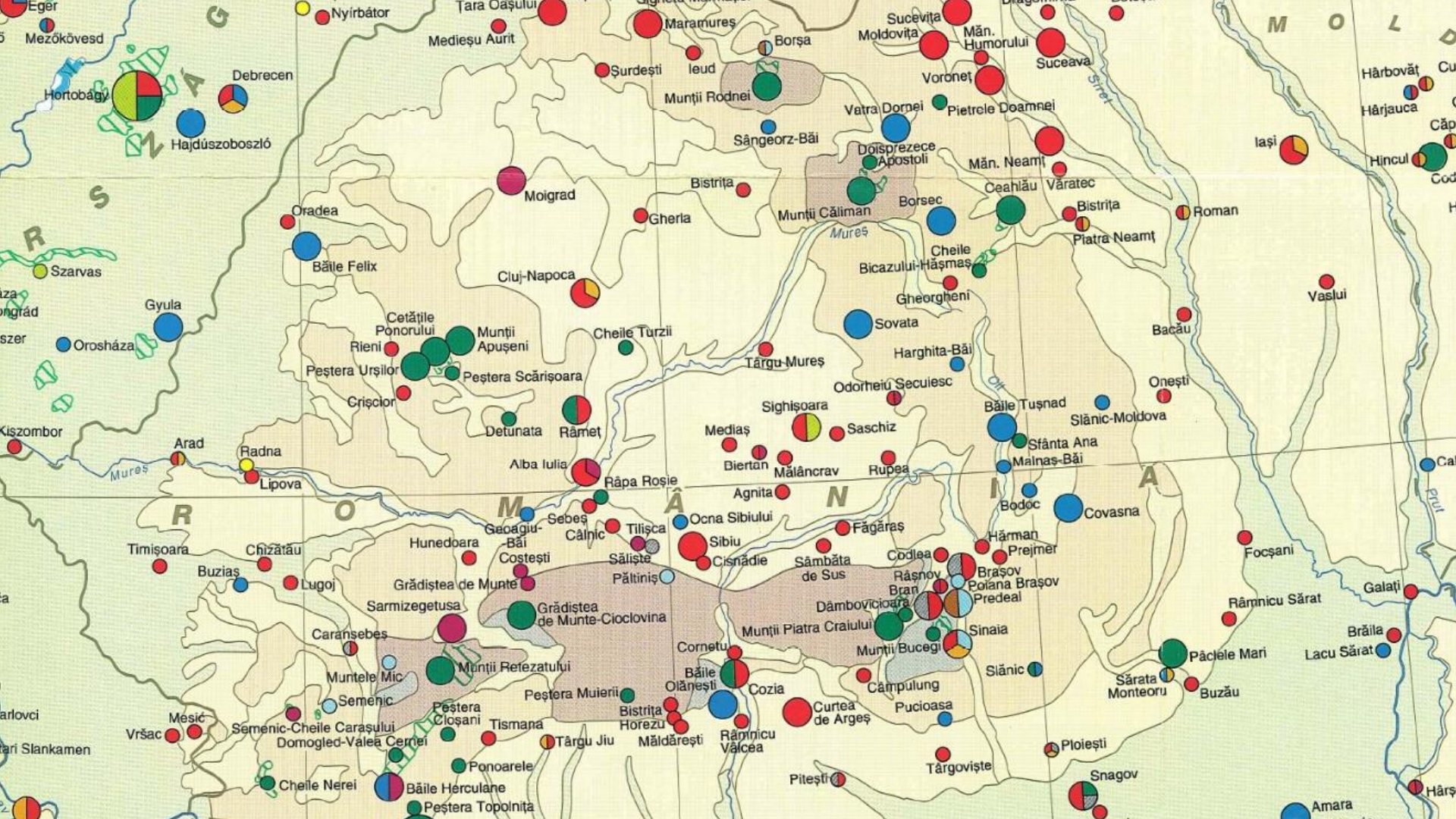
**Source:
JORDAN &
SCHAPPELWEIN
et al. 1999**





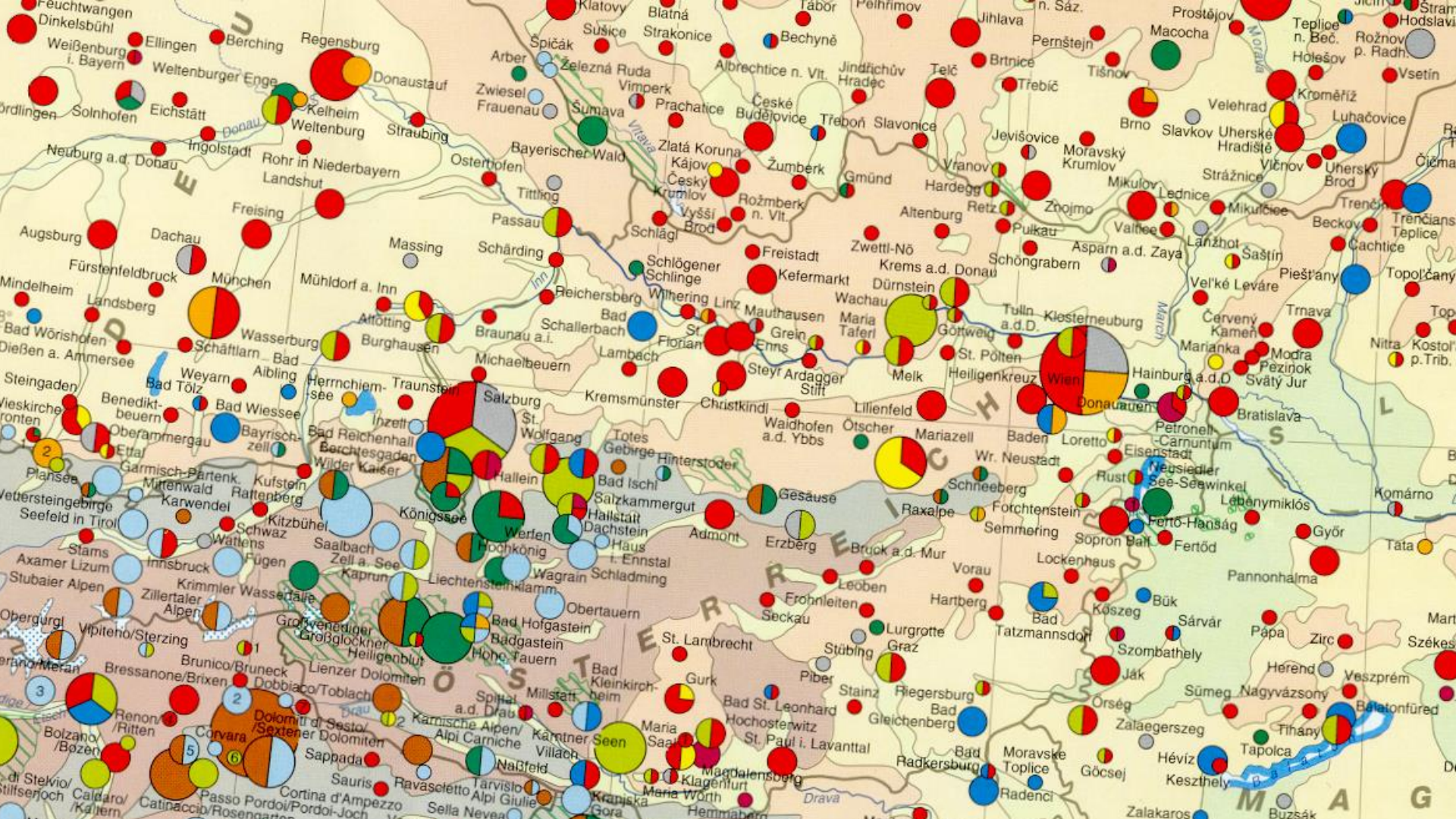












Two contrasting examples:

Opatija, Băile Herculane





**Villa Angiolina, the
legendary germ of
tourism on the
eastern Adriatic coast**

Photo: JORDAN 2005



**Hotel “Kvarner”,
the earliest hotel
in Opatija**

Photo: JORDAN 2008



**Seaside promenade
Francis-Joseph I,
Austro-Hungarian
Emperor (1830-1916)**

Photo: JORDAN 2005



**Devasted hotel in the
old spa ensemble
of Băile Herculane**

Photo: JORDAN 2011



**Devasted spa hall
in the old spa ensemble
of Băile Herculane**

Photo: JORDAN 2011



**Centre of the old spa
ensemble of Băile
Herculane**

Photo: JORDAN 2011

Conclusions

- **Attractions** of the old spas on the territory of the former Austro-Hungarian Monarchy were not only medical waters and medical treatment, but in not a few cases just climatic cures, attractive landscape and lakeside or seaside location.
- Many old spas started a **new development after WWII or after the fall of Communism** based on their historical facilities and image and succeeded to establish a type of spa tourism not dissimilar to the one before World War I attracting an up-market tourist segment and extending the season.
- **Some others, however, failed in this respect**, mainly due to too heavy interventions into historical built structures or their neglect during Communism.



Thank you for your kind attention

Najlepša hvala

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